

## ROCKIT RETREAT SPONSORSHIP

# WHY SPONSOR MUSIC EDUCATION?

#### YOUR IMPACT

Sponsoring music education and emerging artists is an investment in creativity, community, and long-term industry sustainability.

By supporting this retreat, sponsors help artists access world-class coaching, mental-health-informed mentorship, and collaborative experiences that accelerate growth—often achieving in one week what could take years on their own.

Your contribution directly empowers artists to build sustainable revenue from their music, develop vital industry connections, and strengthen their overall well-being. Together, we can nurture the next generation of creators and contribute to a healthier, more resilient music community.



## EMMA HARDING

## FOUNDER ROCKIT VOCAL STUDIOS

I have been coaching voice & artist development for over 20 years, all with a focus on the artists voice health and mental wellbeing. High level coaching is expensive, but there are so many artists who should have access to this training. With your help, we can make sure that singers and artists can access the training they deserve, based on their desire to learn and grow vs their income level.



## THE RETREAT



FOR THE PAST 7 YEARS RVS HAS BEEN HOSTING SUCCESSFUL MUSIC EDUCATION BASED RETREATS ACROSS THE GLOBE.

IN JUNE 2026, WE WILL BE RETURNING TO INVERMERE TO COACH A GROUP OF DEDICATED EMERGING ARTISTS IN SONGWRITING, VOICE, PERFORMANCE AND THE MUSIC INDUSTRY.

WE WILL BE JOINED IN PERSON AND ONLINE BY GUEST COACHES, PLATINUM SELLING SONGWRITERS, AND NASHVILLE BASED INDUSTRY PROFESSIONALS.

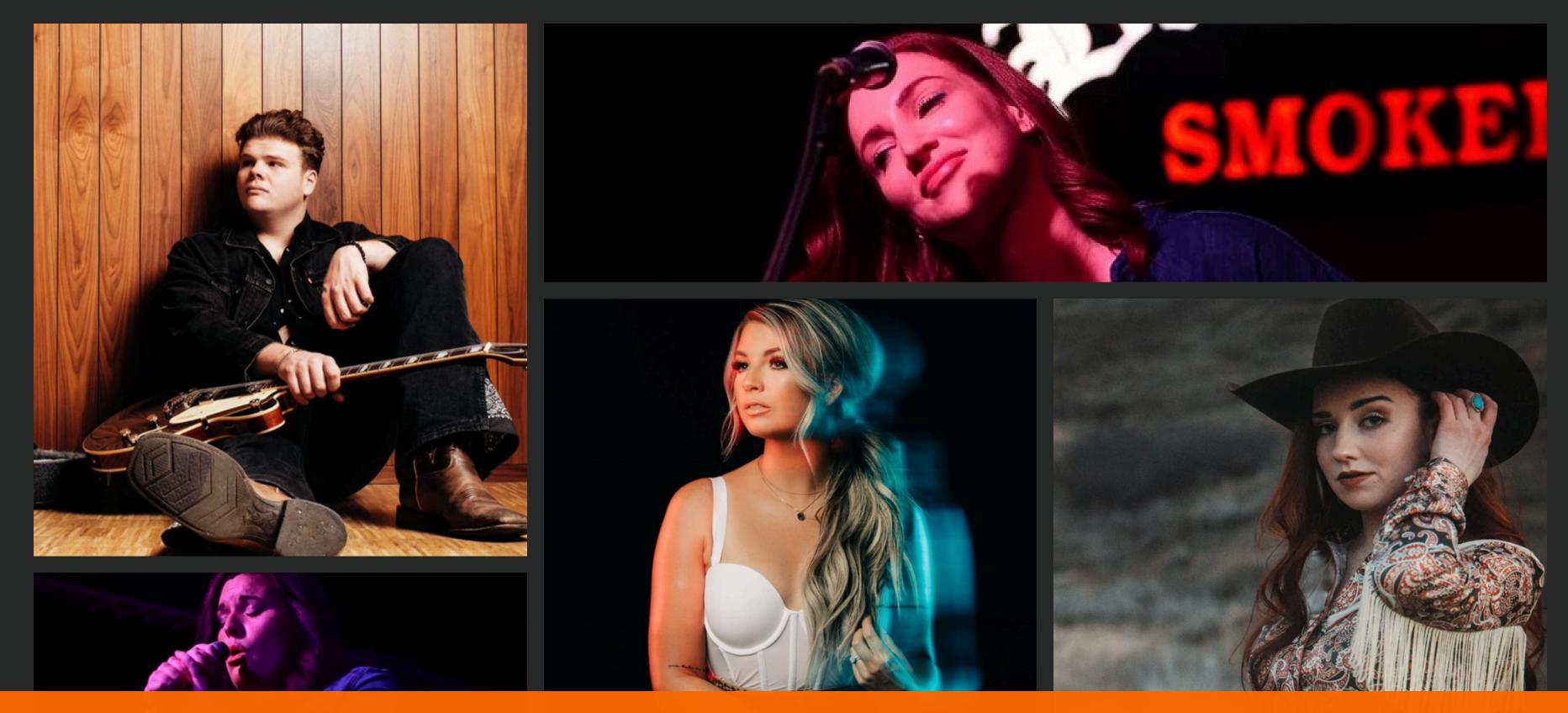
THE VIRTUAL ARTIST LOUNGE WILL BE THE ONLINE SPACE FOR WORKSHOPS AND TRAINING DURING JUNE 8-12, THE IN PERSON ELEMENT TAKES PLACE IN INVERMERE, BC, CANADA FROM JUNE 18-22,2026.

# WHO ARE OUR



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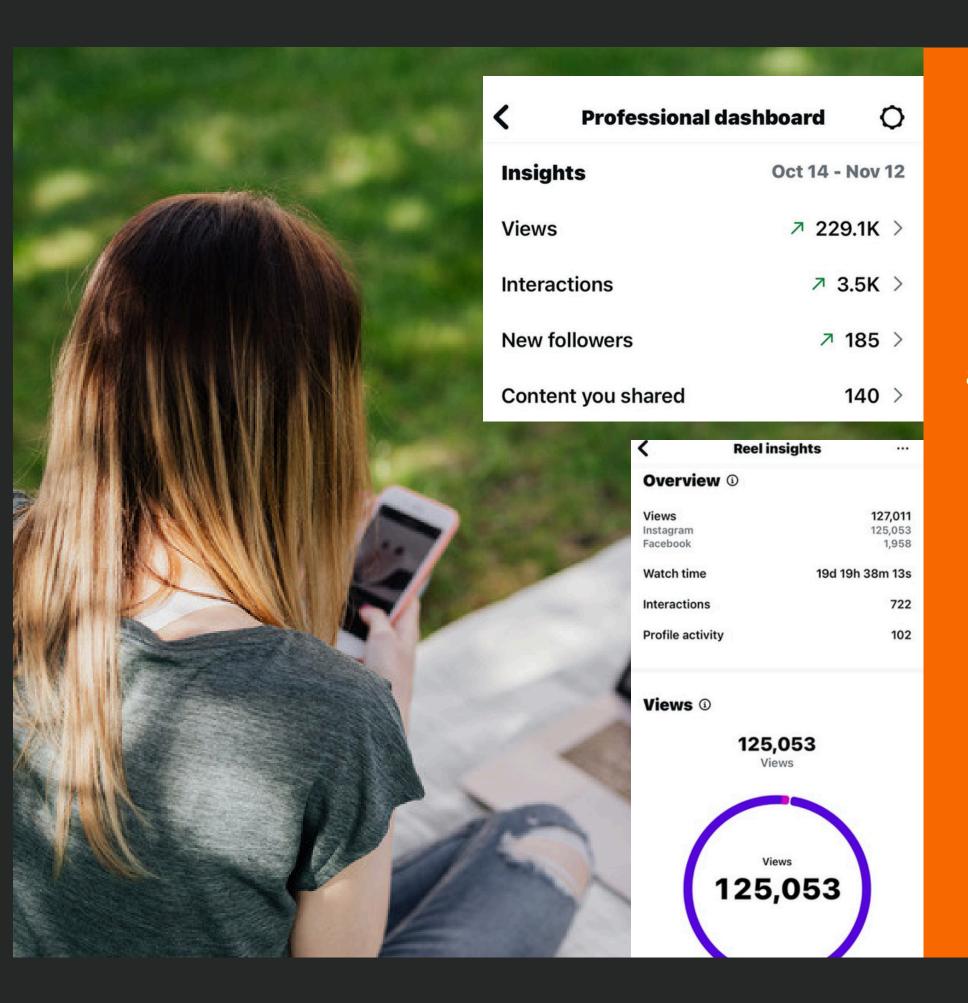
OUR RETREAT GUESTS ARE ARTISTS FROM CANADA, THE US, AUSTRALIA AND THE UK. THEY ARE SERIOUS ABOUT DEVELOPING THEIR SKILLS AND DEVELOPING CAREERS WITHIN THE MUSIC INDUSTRY.



ARTISTS WE COACH ARE EITHER ESTABLISHED PLATINUM SELLING PERFORMERS OR ARE EMERGING ARTISTS WHO HAVE GONE ON TO PERFORM ON WORLD CLASS STAGES, ACHIEVE RADIO PLAY, GAIN AWARD NOMINATIONS, TOUR INTERNATIONALLY AND BE INVITED TO COLLABORATE WITH CHART TOPPING ARTISTS.



GUEST COACHES FOR 2026 INCLUDE JUNO AND CCMA AWARD WINNING & PLATINUM SELLING ARTISTS AS WELL AS LEADING VOICE COACHES WHO WORK WITH JUNO & GRAMMY WINNING SINGERS PLUS INDUSTRY PROS FROM SONY & UNIVERSAL MUSIC.



#### **SOCIAL MEDIA STATS**

Although the in person event is limited to a small group to allow for a high level experience, for the first time, our online masterclass week will be open for guests worldwide to attend.

Online reach for posts from previous retreats have gained over 225k views with Rockit Vocal Studios instagram page consistently getting over 230k visitors per month.

## SPONSORSHIP OPPORTUNITIES



#### SPONSOR A SCHOLARSHIP

Provide a scholarship to a deserving artist. Artists must apply for the scholarship and meet all criteria.

#### **FULL SCHOLARSHIP:**

Covers 100% of the retreat fee.

**Investment: \$2,475** 

#### **Bursary:**

Covers 50% of student costs.

Investment: \$1,240

## RETREAT SCHOLARSHIP SPONSORSHIP WHAT'S INCLUDED:

#### A THANK YOU IN OUR MONTHLY EBLAST

We will include a business listing with your logo and links to your website and social media

#### SOCIAL SHOUTOUTS

We will give you an exclusive business feature on our social media platforms.

We will also include a thank you to your business in all posts promoting scholarships and call outs for applications. (Over 2.5k followers)

#### PODCAST MENTION

We will give you a shoutout on a minimum of one episode of our podcast. (Over 158k impressions monthly)

Anonymous sponsors are also welcome.

#### ONLINE PROMOTION

Dedicated space on the website promoting your business with links and logos.

#### ADDITIONAL PROMOTIONAL OPPORTUNITIES

Option to provide promotional items for distribution at the retreat.

Option to be a featured guests on one episode of the Rock Your Voice Podcast.

Open to discuss any additional unique promotional ideas.

### INVESTMENT:

Full Scholarship \$2,475

Bursary: \$1,240



# SPONSORSHIP OPPORTUNITIES



RETREAT ATTENDEES, INVERMERE 2025



TURNER BATES & SHAYA ISTACE, INVERMERE 2025

#### TITLE SPONSOR \$6,000

- Naming rights: Retreat co-branded as "[Retreat Name] presented by ...."
- Exclusive speaking opportunity: Your business representative can host a keynote session or Q&A during the retreat (virtually or in person).
- Premium logo placement on all promotional materials, website, social media, and retreat signage.
- Logo featured on branded merchandise (notebooks, pens, etc.) for attendees. (Included in investment cost, and organized by Rockit Vocal Studios)
- Shoutouts in all pre-retreat and post-retreat marketing campaigns (including newsletters, podcast mentions, and social media highlights).
- Access to exclusive content: Recordings of select sessions or behind-the-scenes content co-branded with your company.

### SPONSORSHIP OPPORTUNITIES

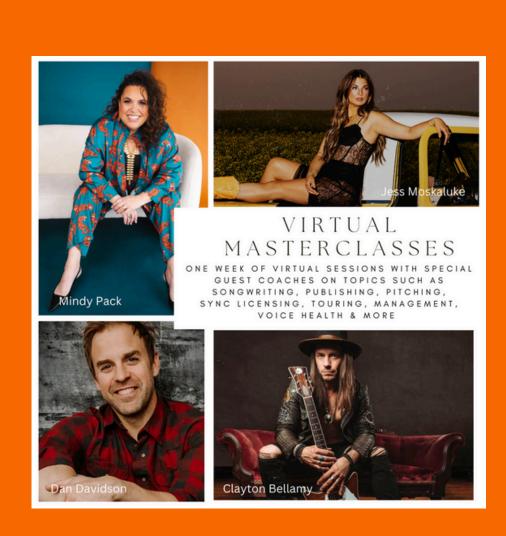
## EXCLUSIVE SESSION OR VIRTUAL PROGRAMMING SPONSOR \$3,000

- Sponsor one specific element of the retreat.

  Mobile Studio / Voice & Performance Workshops / Virtual Artist Lounge & Masterclasses / Songwriting Sessions.
- Logo placement on retreat materials, website, and select social media & podcast shoutouts.
- Signage at the event.
- Sponsorship of your chosen workshop or ALL virtual masterclasses will be promoted and co-branded with your company.
- Opportunity to provide branded merch (stickers, guitar picks, etc.) in attendee gift bags.
- Recognition during opening and closing remarks at the retreat.

## ARTISTRY ADVOCATE & SUPPORTING SPONSOR \$1,500

- Logo placement on retreat materials, website, and select social media shoutouts.
- Signage at the event.
- Opportunity to provide branded merch (stickers, guitar picks, etc.) in attendee gift bags.
- Recognition during opening and closing remarks at the retreat.













### CHANGE THE TRAJECTORY OF AN ARTIST'S CAREER.

Be part of making a huge difference to the career of an emerging artists, please consider sponsoring a scholarship, or sponsoring our event to allow us to keep attendance fees low and make this event accessible to the emerging artists who should be in attendance.

In support of our mission to provide accessible yet world class training, we are also working with applicants to assist with obtaining funding through grants and additional support.

THANK YOU FOR CONSIDERING TO SUPPORT THIS EVENT!





Schedule A Call or set up your sponsorship today.

WEBSITE

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